



Convened by:



# “SAVE THE DATE”

## Seventh Global Congress on Combating Counterfeiting and Piracy *Evolving Challenges – Innovative Responses* ISTANBUL, 24-26 APRIL 2013

The Secretary General of the World Customs Organization, Mr. Kunio Mikuriya, the Director General of the World Intellectual Property Organization, Mr. Francis Gurry, and the Secretary General of INTERPOL, Mr. Ronald Noble, invite you to attend the Seventh Global Congress on Combating Counterfeiting and Piracy to be held in Istanbul, Turkey on 24-26 April 2013.

Counterfeiting and piracy infringe on intellectual property rights and, in diverse economic and societal realities, pose a direct threat to consumer health and safety, fair labor legislation, legitimate competitive markets and sources of revenue for national governments and businesses. With the aim of enhancing public awareness and designing concerted action, the Seventh Global Congress will explore:

- awareness and education
- building respect for IP
- supply chain security – connecting the dots between supply and demand
- capturing the elusive infringer on the internet
- determining jurisdiction in cross-border cases
- technology as a key driver
- operational enforcement activities as a result of customs capacity building
- building capacity to combat transnational organized crime
- public-private partnerships and other self-regulatory mechanisms

*Simultaneous interpretations will be provided in English, French and Turkish*

The Congress is structured to encourage maximum interaction among the 1000 expected participants, including: high-level government officials, business leaders, senior law enforcement officials, judges and lawyers, intergovernmental and non-governmental organizations, consumer groups and academics.

→ Visit the congress website for details on the program, speakers and registration: [www.ccapcongress.net](http://www.ccapcongress.net)

→ Enquiries about sponsorships, exhibition opportunities or other information about the Congress can be sent to [Parvis.Hanson@ccapcongress.net](mailto:Parvis.Hanson@ccapcongress.net)



WORLD CUSTOMS ORGANIZATION  
ORGANISATION MONDIALE DES DOUANES

*Congress Chair  
in partnership with Turkish  
Customs*

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*The Global Congress is a collaboration between World Intellectual Property Organization, World Customs Organization, INTERPOL, International Trademark Association and International Chamber of Commerce*